



XTrends PPM Overview Report

NEW YORK - Metro		Persons 25-54 / Average Share														Ranked by: Mon-Sun 6a-Mid by September 2020 Week 3											
		July 2020						August 2020								September 2020						Average					
		Wk 3	rnk	Wk 4	rnk	Book	rnk	Wk 1	rnk	Wk 2	rnk	Wk 3	rnk	Wk 4	rnk	Book	rnk	Wk 1	rnk	Wk 2	rnk	Wk 3	rnk	3 Wk	rnk	3 Bk	rnk
WPAT-FM																											
Mon-Sun 6a-Mid		3.7	12	3.3	14	3.7	10	3.3	12	3.6	12	3.7	12t	3.8	10	3.6	13	4.4	7	4.6	7	4.4	7t	4.5	7	3.3	13t
Mon-Fri 6a-10a		3.7	9t	3.8	10t	3.7	11	3.2	12	3.6	14	3.9	11	5.3	3	4.0	9t	4.1	8t	4.8	6t	5.2	4	4.7	6	3.5	11t
Mon-Fri 10a-3p		2.8	12t	2.3	15	2.7	14	2.1	17	1.8	16	2.2	16	2.3	16	2.1	16	3.1	13	2.7	14	2.3	16	2.7	13t	2.3	15
Mon-Fri 3p-7p		5.6	3t	4.5	7	4.7	7	4.0	11t	4.9	5	5.1	4t	4.2	11	4.6	6t	4.9	8	5.8	4	5.6	3	5.4	4	4.3	7t
Mon-Fri 7p-Mid		4.8	7	5.7	4t	4.8	7	6.5	3	5.5	5	5.5	5	4.8	5	5.5	5	5.0	6	5.9	3t	4.1	10t	5.1	7	4.6	7
Sat-Sun 6a-Mid		2.9	13	2.3	16	3.4	12	2.8	14	3.7	13	3.3	14	3.8	10	3.4	13	5.3	3t	4.8	7	5.3	5t	5.1	6	3.2	13
WKTU-FM																											
Mon-Sun 6a-Mid		4.0	9	3.7	11t	3.6	11t	3.2	13t	3.4	13t	3.1	14t	3.3	14	3.2	14	3.9	9t	3.7	11	4.1	9	3.9	9	3.4	12
Mon-Fri 6a-10a		3.3	14	2.6	15	2.8	15	2.2	18	2.4	16	2.6	16	3.2	15	2.6	16	3.1	14t	3.4	13	3.6	10t	3.4	12t	2.6	16
Mon-Fri 10a-3p		4.2	7	3.5	9t	3.7	8t	2.9	12	3.3	11	3.0	12t	2.9	12	3.0	12t	3.7	7t	4.0	8	3.7	8	3.8	7t	3.3	11
Mon-Fri 3p-7p		3.9	11	3.0	13	3.4	12	3.6	13	3.4	12	2.9	15	3.2	14	3.3	14	3.7	12	4.0	10	4.5	7t	4.1	9	3.4	12
Mon-Fri 7p-Mid		4.4	9	4.5	8	4.1	9	3.3	13	4.0	10	2.6	14t	4.1	9	3.5	11	4.9	7	4.7	8	4.8	7t	4.8	8	3.6	12
Sat-Sun 6a-Mid		4.0	10	4.7	6	3.9	10	3.9	10	3.8	12	3.8	11	3.5	11	3.7	11t	4.6	8	3.0	15	4.4	9t	4.0	10	3.8	10
WNYL-FM																											
Mon-Sun 6a-Mid		2.7	15	3.4	13	3.2	14	3.2	13t	3.4	13t	4.2	9	4.4	8	3.8	11t	3.7	11t	4.0	9	3.4	10t	3.7	10	3.3	13t
Mon-Fri 6a-10a		3.4	13	4.0	9	3.5	12t	3.8	11	3.2	15	4.0	8t	3.5	12	3.6	12t	3.3	11t	4.1	9	5.0	5t	4.1	8t	3.3	13
Mon-Fri 10a-3p		2.7	14	3.4	11t	3.1	10t	2.7	13	3.2	12t	4.0	7t	4.6	6t	3.6	9	3.2	11t	3.6	10	3.4	9t	3.4	11	3.2	12t
Mon-Fri 3p-7p		2.6	15	3.1	12	2.9	13t	2.5	14t	3.2	13	4.1	10t	4.7	6	3.6	13	3.5	13	3.5	13	2.5	15	3.2	13	3.2	14
Mon-Fri 7p-Mid		3.0	15	3.4	11	3.2	13	4.2	8	2.5	14	2.8	12	4.3	8	3.4	12	4.7	8	4.2	10	3.8	12	4.2	9	3.0	13
Sat-Sun 6a-Mid		2.1	17	3.4	13	3.2	13	3.7	11t	4.3	7	5.3	4	4.6	6t	4.5	6	4.5	9	4.7	8	3.1	12	4.1	9	3.7	11t
WNYC-FM																											
Mon-Sun 6a-Mid		3.6	13	3.7	11t	3.3	13	4.0	10	4.4	7t	3.7	12t	4.0	9	4.0	8t	3.3	14	3.6	12	3.4	10t	3.5	12t	3.6	10
Mon-Fri 6a-10a		5.3	3	5.8	2	5.4	3	6.9	2	6.9	1	5.4	4	5.9	1t	6.3	1	4.3	7	4.3	8	3.8	9	4.1	8t	6.0	1
Mon-Fri 10a-3p		3.6	10	3.5	9t	2.9	13	4.2	7	4.6	5	3.9	9t	4.7	5	4.3	7	4.1	6	3.4	11	3.0	11t	3.5	10	3.4	10
Mon-Fri 3p-7p		3.2	14	2.9	14	2.9	13t	4.3	9t	4.4	7t	3.8	13	4.6	7t	4.3	9t	2.8	14	2.7	15	2.8	13t	2.8	14	3.3	13
Mon-Fri 7p-Mid		3.1	13t	1.7	17t	2.4	16t	3.1	14	3.4	12	1.2	19t	3.9	11	2.8	14	1.2	21	3.6	12t	2.7	14t	2.5	15	2.3	15t
Sat-Sun 6a-Mid		3.0	12	4.0	11t	3.1	14	2.1	16t	3.0	14	3.5	13	1.8	17t	2.6	15	2.9	15	4.2	11	4.5	8	3.9	11t	3.1	14
WQHT-FM																											
Mon-Sun 6a-Mid		3.8	11	3.9	10	4.1	8t	4.1	8t	4.4	7t	4.0	10t	3.6	12t	4.0	8t	3.7	11t	3.5	13	3.2	12	3.5	12t	4.2	9
Mon-Fri 6a-10a		3.2	15	3.5	13	3.9	10	2.9	14t	3.7	11t	3.1	15	3.1	16	3.2	14	2.9	16t	3.5	12	2.3	16	2.9	15t	3.9	10
Mon-Fri 10a-3p		3.0	11	3.4	11t	3.1	10t	2.6	14	3.8	8	3.0	12t	2.5	14	3.0	12t	2.6	16	2.0	16	2.5	14	2.4	16	3.2	12t
Mon-Fri 3p-7p		4.0	10	3.7	11	4.1	10	4.8	5t	4.6	6	4.2	9	3.5	13	4.3	9t	4.0	11	3.6	11t	4.3	9	4.0	10t	4.3	7t
Mon-Fri 7p-Mid		6.3	3	4.6	7	6.7	3	7.8	2	7.5	2t	7.1	2	4.7	6	6.8	3	5.6	5	5.8	5t	5.2	5	5.5	5t	6.5	3
Sat-Sun 6a-Mid		4.1	9	4.5	7	4.5	8t	4.8	6	4.0	10t	4.3	9t	4.5	8t	4.4	7t	4.2	10	4.1	12	3.0	13t	3.8	13	4.7	8t
WWPR-FM																											
Mon-Sun 6a-Mid		4.8	6	4.8	5	4.9	5	4.7	6t	4.7	5	4.8	6	5.0	5t	4.8	5t	3.9	9t	3.3	14t	3.0	13t	3.4	14	4.9	5
Mon-Fri 6a-10a		4.6	6	5.2	4t	4.8	5t	4.4	8	3.9	9t	4.0	8t	4.5	7	4.2	7t	3.3	11t	3.1	15	2.1	18	2.8	17	4.5	7t
Mon-Fri 10a-3p		3.7	9	3.6	8	3.9	7	3.5	9	3.2	12t	3.9	9t	3.5	11	3.5	10	3.2	11t	2.4	15	2.6	13	2.7	13t	3.8	7t
Mon-Fri 3p-7p		5.0	7	5.0	5t	5.0	6	5.5	4	5.3	3t	4.1	10t	5.4	4t	5.0	4	4.4	9	3.6	11t	3.0	12	3.7	12	5.2	6
Mon-Fri 7p-Mid		8.0	2	7.1	2	7.4	2	6.3	4	8.1	1	7.9	1	7.7	2	7.5	2	6.1	4	5.8	5t	4.8	7t	5.6	4	7.3	2
Sat-Sun 6a-Mid		4.6	6t	4.9	4t	5.1	4	5.0	5	5.0	4	5.5	3	5.6	4	5.3	3t	3.7	11t	3.3	13	3.5	11	3.5	14	5.2	4
WNEW-FM																											
Mon-Sun 6a-Mid		3.9	10	4.1	8	3.6	11t	4.1	8t	3.9	10	4.3	8	3.6	12t	4.0	8t	3.5	13	4.2	8	3.0	13t	3.6	11	3.5	11
Mon-Fri 6a-10a		3.5	12	3.8	10t	3.2	14	4.0	10	4.2	8	4.0	8t	3.4	13t	3.9	11	3.8	10	3.3	14	3.0	15	3.4	12t	3.2	14
Mon-Fri 10a-3p		3.9	8	4.1	7	3.7	8t	4.1	8	3.6	9	4.5	6	3.9	9t	4.0	8	3.0	14	3.0	12	3.0	11t	3.0	12	3.5	9
Mon-Fri 3p-7p		4.1	9	4.2	8t	3.7	11	4.0	11t	4.1	10	4.6	8	4.0	12	4.2	12	4.1	10	4.6	5	3.2	11	4.0	10t	3.6	11
Mon-Fri 7p-Mid		2.6	16t	3.0	13	2.7	14	3.5	12	3.9	11	2.6	14t	3.0	13t	3.2	13	3.3	11	4.3	9	4.1	10t	3.8	12	2.7	14
Sat-Sun 6a-Mid		4.5	8	4.4	8	3.8	11	4.6	7	4.0	10t	4.6	6	3.2	12	4.1	10	3.6	13	5.6	4	2.4	16	3.9	11t	3.7	11t