



XTrends PPM Overview Report

NEW YORK - Metro						Persons 18-34 / Average Share										Ranked by: Mon-Sun 6a-Mid by September 2020 Week 3											
July 2020						August 2020										September 2020						Average					
	Wk 3	rnk	Wk 4	rnk	Book	rnk	Wk 1	rnk	Wk 2	rnk	Wk 3	rnk	Wk 4	rnk	Book	rnk	Wk 1	rnk	Wk 2	rnk	Wk 3	rnk	3 Wk	rnk	3 Bk	rnk	
WNSH-FM																											
Mon-Sun 6a-Mid	3.4	11t	3.1	13	3.5	12t	3.9	10t	2.8	15	3.6	12	4.1	9t	3.6	12	4.4	9	4.5	9	5.1	7t	4.6	9	3.3	13	
Mon-Fri 6a-10a	2.7	12t	3.4	10	3.2	9t	5.2	6	2.5	14t	3.4	12t	3.9	7t	3.7	10	4.1	6	4.7	5	6.8	4	5.2	4	3.2	10t	
Mon-Fri 10a-3p	3.2	14	2.0	14	3.2	13	4.5	7	2.2	14t	4.3	7	4.8	6	4.0	7	6.2	5	4.9	7	6.5	4	5.8	5t	3.2	12t	
Mon-Fri 3p-7p	3.5	12	3.7	11	3.5	12	3.1	14	4.0	10	3.8	12	4.3	10	3.8	11	3.3	13	4.3	9t	3.3	11	3.7	12	3.5	13	
Mon-Fri 7p-Mid	3.6	11	2.2	15t	3.0	12	2.7	14	2.4	15	2.6	13t	2.8	12	2.6	13t	2.7	13t	4.5	8t	3.6	13	3.6	11t	2.8	14	
Sat-Sun 6a-Mid	3.8	10	3.8	12	4.0	11	3.8	12	3.0	15	3.3	13	3.8	11	3.5	13	4.1	12	4.1	11	4.7	8	4.3	11t	3.6	14	
WKTU-FM																											
Mon-Sun 6a-Mid	4.0	9t	3.9	10t	3.9	11	3.6	14	3.7	11t	3.0	15	2.7	13	3.3	13	4.2	11	4.4	10t	4.7	9	4.4	11	3.8	11t	
Mon-Fri 6a-10a	2.8	10t	2.9	12	2.6	14	2.9	12t	2.5	14t	4.0	10	3.1	11	3.1	13	3.0	12t	4.9	4	3.3	11	3.7	9	2.8	14	
Mon-Fri 10a-3p	4.3	7t	3.2	12t	3.8	10t	2.8	14	3.9	8	3.0	12	2.5	12t	3.1	12t	4.0	9	5.3	5	4.1	9	4.5	7	3.8	10t	
Mon-Fri 3p-7p	4.5	8	4.2	10	4.3	9t	4.0	11	4.6	8	2.8	14t	2.6	14	3.5	12t	4.1	10	4.3	9t	6.5	5	5.0	8	4.6	9	
Mon-Fri 7p-Mid	5.2	6	3.8	9	3.9	9	4.1	11	3.3	12	1.7	16t	1.6	18t	2.6	13t	3.7	9	3.6	12	5.8	6t	4.4	9	3.7	11t	
Sat-Sun 6a-Mid	3.6	11	4.8	5	4.4	8	4.3	9	3.5	11t	3.5	12	3.1	13	3.6	12	5.5	7	3.5	14	3.9	10	4.3	11t	3.9	12	
WQHT-FM																											
Mon-Sun 6a-Mid	5.0	6	5.1	5	5.3	5	5.0	6	5.2	4t	4.8	7t	5.0	6t	5.0	5t	5.4	6	4.9	5t	4.6	10t	5.0	7	5.4	5	
Mon-Fri 6a-10a	5.1	6	5.0	7	5.7	5	4.3	9	3.6	9	3.6	11	4.5	4	4.0	7	4.2	5	4.6	6	3.5	10	4.1	8	5.7	5	
Mon-Fri 10a-3p	4.3	7t	4.5	7	4.3	6	3.1	12t	5.2	6	3.2	11	3.3	10	3.7	9t	3.8	10	3.1	13	3.0	12	3.3	11	4.0	8	
Mon-Fri 3p-7p	5.5	5	5.4	8	5.8	6	5.7	5	5.9	4	5.0	5t	5.2	6t	5.4	6	6.2	6	6.1	5	6.3	6	6.2	6	6.0	6	
Mon-Fri 7p-Mid	7.3	3t	6.6	3	7.9	3	8.0	4	6.4	6	7.5	4	6.3	4	7.0	4	8.1	4	9.1	1	8.4	1	8.5	1	7.6	3	
Sat-Sun 6a-Mid	4.5	8	5.0	3t	4.7	6	5.6	4	5.0	6	5.8	5	6.1	3	5.6	3	5.7	5t	4.2	10	4.0	9	4.7	8t	5.4	4t	
WXNY-FM																											
Mon-Sun 6a-Mid	4.0	9t	4.1	9	4.2	8t	3.9	10t	4.2	9	5.4	5	3.8	11	4.3	8	5.6	5	4.2	13	4.6	10t	4.8	8	4.8	6t	
Mon-Fri 6a-10a	2.7	12t	2.1	14	3.2	9t	2.5	14t	3.3	12	4.1	8t	3.0	12t	3.3	12	3.9	7	3.7	12	2.8	13	3.4	13	3.2	10t	
Mon-Fri 10a-3p	3.4	11t	4.6	6	4.0	9	4.8	6	5.6	5	5.9	4	5.0	5	5.3	5	6.5	4	5.1	6	5.9	6	5.8	5t	5.4	5	
Mon-Fri 3p-7p	4.1	11	4.8	9	4.3	9t	4.3	10	3.4	12t	4.9	7	4.4	9	4.3	8t	6.9	3	3.9	11t	3.8	10	4.9	9	4.9	8	
Mon-Fri 7p-Mid	4.8	7	3.2	10t	4.1	8	4.7	7t	4.9	8	5.1	8	2.5	14	4.3	7t	3.4	10	2.7	15	3.7	12	3.3	13	5.4	6	
Sat-Sun 6a-Mid	4.9	5	4.4	7t	4.6	7	2.9	13	3.5	11t	6.3	2	2.9	14	3.8	11	5.7	5t	4.6	9	5.4	7	5.2	5t	4.7	6	
WWPR-FM																											
Mon-Sun 6a-Mid	6.8	2t	6.2	3	6.2	4	5.5	4t	4.5	6t	5.0	6	5.0	6t	5.0	5t	4.3	10	4.4	10t	3.2	12	4.0	12	5.6	4	
Mon-Fri 6a-10a	6.1	4	7.2	2	6.1	3t	5.0	7	4.3	6	5.1	5	3.9	7t	4.5	6	3.8	8t	4.4	8t	2.6	14	3.6	10t	5.0	7	
Mon-Fri 10a-3p	5.9	4	5.0	5	5.2	5	4.0	9	2.8	11t	3.9	9	3.9	8	3.7	9t	2.3	12	3.6	12	2.9	13	2.9	13	4.3	6	
Mon-Fri 3p-7p	7.0	3	6.9	4	6.7	3t	7.3	3	5.6	5	4.8	8	6.4	4	6.0	5	5.2	9	4.8	7	3.2	12	4.4	10	6.3	5	
Mon-Fri 7p-Mid	10.2	2	10.7	2	9.3	2	8.3	3	6.7	4	7.8	3	7.6	3	7.6	2	5.8	6	7.0	4t	5.0	10	5.9	7	8.4	2	
Sat-Sun 6a-Mid	6.6	3	4.5	6	5.7	4	4.9	7	4.5	9	4.8	6t	4.6	7t	4.7	8	5.2	8t	3.7	13	3.1	14	4.0	13t	5.4	4t	
WAXQ-FM																											
Mon-Sun 6a-Mid	4.4	7	4.6	8	4.4	7	4.6	7t	4.3	8	4.8	7t	3.2	12	4.2	9	3.3	13t	4.3	12	2.9	13	3.5	13	4.2	9	
Mon-Fri 6a-10a	3.4	9	3.6	9	2.8	12t	4.6	8	4.6	5	3.4	12t	2.7	14t	3.8	8t	2.0	17	2.1	16	1.7	16	1.9	17t	3.2	10t	
Mon-Fri 10a-3p	4.4	6	4.4	8	3.8	10t	5.2	5	4.1	7	5.7	5	2.8	11	4.4	6	4.5	7	4.3	8t	3.3	11	4.0	10	4.1	7	
Mon-Fri 3p-7p	4.9	7	5.5	7	5.0	7t	4.4	9	3.8	11	5.0	5t	3.5	12	4.2	10	4.0	11	4.4	8	3.0	13	3.8	11	4.3	10	
Mon-Fri 7p-Mid	3.9	9t	6.5	4t	4.5	7	3.6	13	4.6	9	5.6	7	2.6	13	4.1	11	2.4	15t	2.3	16	2.3	15	2.3	15t	3.9	9	
Sat-Sun 6a-Mid	4.8	6t	4.0	10	5.0	5	4.6	8	4.9	7	3.7	10t	3.9	10	4.3	10	2.3	15	6.2	6	3.2	12t	4.0	13t	4.6	7t	
WINS-AM																											
Mon-Sun 6a-Mid	2.3	15	2.2	15	2.2	15	2.7	15	3.6	13	4.0	11	2.6	14	3.2	14	3.0	15	3.0	15	2.4	14	2.8	15	2.9	15	
Mon-Fri 6a-10a	4.4	7	5.3	6	5.2	6t	5.6	4t	5.2	4	4.4	6t	3.6	10	4.7	4t	3.0	12t	4.5	7	3.1	12	3.6	10t	6.4	3	
Mon-Fri 10a-3p	1.2	16t	1.2	16	1.3	16	1.0	17t	2.2	14t	2.4	15	1.1	17t	1.7	16	2.1	13t	2.5	15t	0.8	21	1.8	16	1.6	16	
Mon-Fri 3p-7p	2.6	15	1.1	17t	1.5	15	2.1	15t	2.2	14t	3.3	13	2.1	16	2.4	15	3.2	14	2.1	16	1.5	17	2.3	15	1.9	15	
Mon-Fri 7p-Mid	4.2	8	3.2	10t	2.7	13	5.7	6	7.4	2	10.0	1	3.7	10t	6.8	5	4.9	8	4.5	8t	5.7	8	5.0	8	4.3	8	
Sat-Sun 6a-Mid	1.2	17	2.2	15	1.7	15	2.0	15t	3.5	11t	3.1	14	3.5	12	3.0	15	2.8	14	2.9	15t	3.2	12t	3.0	15	2.5	15	